Mashable
The Social Media Guide

Founded in July 2005, Mashable is the world's largest blog focused exclusively on Web 2.0 and Social Media news.

With more than 7 million monthly pageviews, Mashable is the most prolific blog reviewing new Web sites and services, publishing breaking news on what's new on the web and offering social media resources and guides. Mashable's audience includes early adopters, social media enthusiasts, entrepreneurs, influencers, brands and corporations, marketing, PR and advertising agencies, Web 2.0 aficionados and technology journalists.

Mashable is also popular with bloggers, Twitter and Facebook users — an increasingly influential demographic.